

The best AI-powered
**educational
publishing
ecosystem**
with teaching and learning platform

Accessible

Ready-to-use

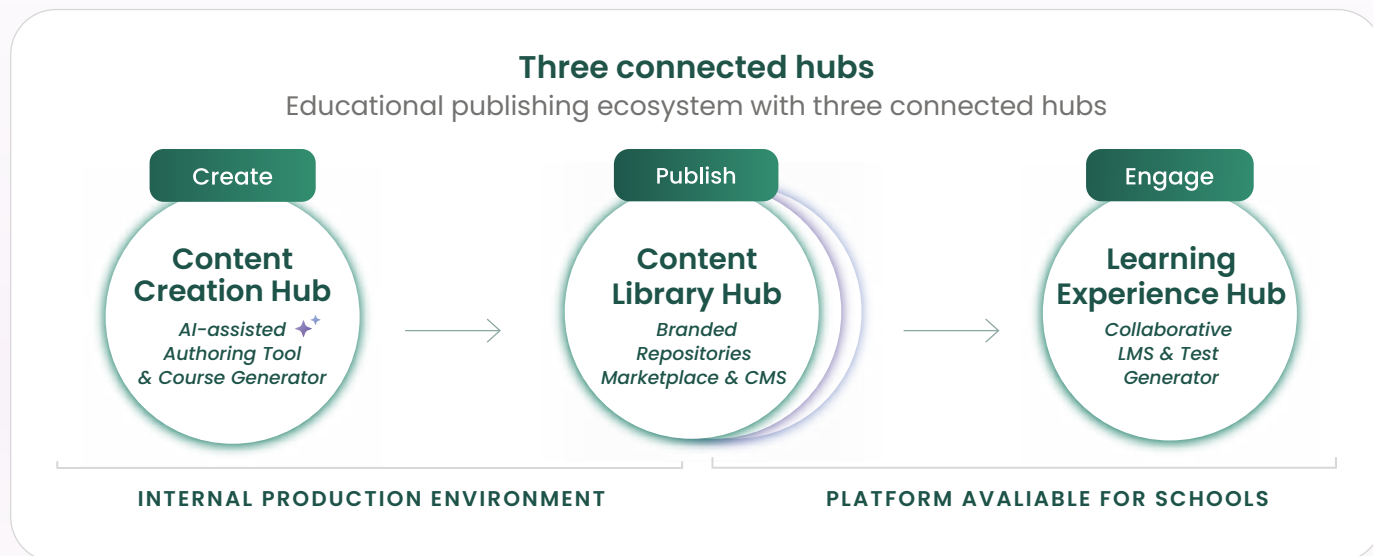
Interactive



Create. Publish. Engage.

All-in-one connected ecosystem

EdTool PRO brings together **AI-assisted content creation**, a **branded Content Library**, and a **collaborative Learning Experience**, giving educational publishers **one connected environment** to create, publish, and deliver interactive content into the classroom.



From content production to classroom use

Use the hubs independently or connect them into one continuous workflow, depending on how far you want EdTool PRO to support your publishing workflow.

Content Creation Hub



Turn your print materials into highly interactive digital products faster.

Design interactive, branded courses faster with AI-assisted Content Creation Hub that turns PDFs, or images into engaging, interactive content.

BEST FOR

- Faster AI-enhanced content production
- Rich media & interactivity
- Full editorial control

Content Library Hub



Deliver your digital portfolio directly to your audience.

Export your content to any LMS or publish it in your own branded Content Repository, which you can share with your audience or sell to your clients.

BEST FOR

- Branded distribution
- Effective school delivery
- Convenient content browsing

Learning Experience Hub



Bring your digital content into the engaging teaching and learning loop.

Empower schools and teachers with a secure classroom ecosystem – collaborative LMS enhanced with features for creating additional tests, assigning work, and analysing student results.

BEST FOR

- Engaging presentations
- Assignments & assessments
- Analytics & insights



Use AI to help structure, reuse, update, and adapt your educational content across products and markets, while keeping full editorial and IP control.

Enhance your print and digital workflows

with AI-driven publishing platform

EdTool PRO supports different eContent production models, depending on how your organization creates educational content today.

PRINT **TO** DIGITAL

Turn your printed educational content into engaging digital learning in a serial workflow.

For publishers working with an established print-first process, EdTool PRO supports a **Print to Digital** workflow that enhances finished print content with interactive digital materials.

AI SUPPORTS THE EXISTING WORKFLOW BY

- converting PDFs into structured content
- recognizing content types
- generating interactive versions of existing exercises
- creating metadata
- reducing repetitive production work

The workflow stays the same. AI reduces manual digital production.



PRINT **AND** DIGITAL

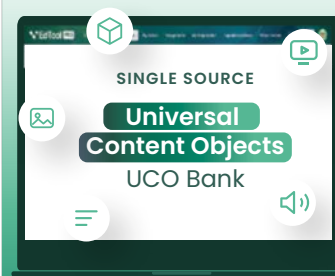
Create Print and Digital products in parallel from one source of content.

For publishers ready for a more connected model, EdTool PRO supports a holistic approach built around Universal Content Objects, enabling complementary print, digital, teacher, practice, and assessment materials to work together as one learning ecosystem.

AI SUPPORTS THIS MODEL BY

- structuring source (medium-independent) content
- identifying reusable learning objects
- classifying educational assets
- adapting materials for different outputs
- synchronizing changes across outputs

One source supports multiple outputs while keeping content consistent and easier to update.



Printed textbooks

Localised editions

Interactive lessons

Assessments

Teacher presentations

Not sure which model fits your organization?

Every publisher starts from a different place. Your existing workflow, content structure, team setup, and digital strategy all shape the right approach.

Book a discovery call with our experts

We'll review your workflow and show you where AI can streamline production, connect print and digital, and help modernize existing content.



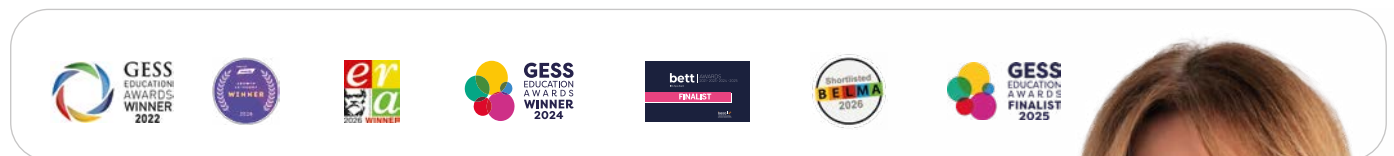
EdTool PRO is powered by Learnetic

We are an experienced **educational technology company** collaborating with educators, publishers, government officials and policymakers across six continents.

With global expertise and regional insight, **we help align publishing processes**, meet standards, maximize outcomes, and **implement new technologies**.



Our quality is confirmed by customers and industry awards



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